



ANNOUNCING

The WealthCounsel Rainmakers™ Program

A Highly Acclaimed Practice Management Program Exclusively for WealthCounsel Members

First Monthly Session Begins April 1, 2008

With the arrival of 2008 and another promising year of success and prosperity for our members, we are pleased to announce an exciting new program to provide our members with additional resources to develop new high quality clients.

We have been listening to you, and we have recognized the challenges you face in our highly competitive environment. That is why over the past year we have been actively investigating new alliances that will address these challenges in client development.

After a great deal of research, interviews, and due diligence, we selected Atticus, Inc., based in Mt. Dora, Florida. **The WealthCounsel Rainmakers™ Program** was custom-built for our members by Atticus to help build your practice to the next level of success and beyond.

Atticus first came to our attention from WealthCounsel members who worked with them for years and have become raving fans. Here's what some of our members have said about Atticus:

"WealthCounsel and Atticus have a shared mission: To help us become the complete lawyer. Atticus provides the structure of accountability and support which enables each of us to achieve our personal and professional goals. If you want to decrease stress, increase your income, gain greater control over your law practice and personal life while serving your clients better, then the *WealthCounsel Rainmakers™ Program* is for you. In just twelve (12) short months, Rainmakers has helped me take my practice to another level." -- Ted Gudorf, WealthCounsel Member

"There are a plethora of Atticus choices, but none that provides the bang for your buck more than Rainmakers. For a measly \$125 a month you get to listen to two monthly teleconference calls about various marketing tips and how to apply them and you get a monthly personal call to keep you accountable and on task" -- Rick Law, WealthCounsel Member.

"What I learned from Atticus was the following - what I wanted out of life and what I was getting out of my practice didn't match up. In fact, it was a brutal existence. It wasn't worth it. Now I'm making more money than when I was doing personal injury and my stress level is far, far less." -- Steve Riley, WealthCounsel Member.



As a strategic alliance partner, Atticus is available to help you develop new clients, implement a sustainable marketing system, attract higher value clients to your practice, decrease your stress, increase your revenue, build a high-performing staff, and provide more control and freedom for your personal and professional life.

Who is Atticus?

They are simply the best at what they do, and their founder, Mark Powers, is one of the most significant marketing coaches in the country. He authored *The Making of a Rainmaker: An Ethical Approach to Marketing for Solo and Small Firm Practitioners*, which is about to be released in its second edition. Mark has a syndicated rainmaking column and is a nationally acclaimed speaker. He and Atticus have been featured in national publications such as *LawyersUSA*, *American Bar Association Journal*, *ABA Law Practice Management* and State Bar periodicals from around the country.

The WealthCounsel Rainmakers™ program focuses on helping you attract and retain high caliber clients.. This program is a natural match to the Advisors Forum which provides tools and resources that further assists attorneys in building their referral network within the interdisciplinary world.

Mark your calendars!

The first monthly session begins on April 1, 2008. Over the next couple of weeks, you will receive information in the mail providing more details about how to participate in this exclusive client development program.

Until then, I wish you much success, health, and prosperity in the New Year!

For more information, contact Jenny Ellingson at 1-888-859-4069, ext 825.

Sincerely,

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